SWINDON TOWN Official Programme 50p

HALF-TIME SCORES

A - Coventry City v Chelsea

B - Liverpool v Aston Villa

C - Manchester United v Ipswich Town

D - Q.P.R. V West Ham United

E - Sheffield Wednesday v Nottingham Forest

F - Southampton v Arsenal

G - Tottenham Hotspur v Oxford United

H - West Bromwich Albion v Everton

I - Charlton Athletic v Sheffield United

J - Hull City v Crystal Palace

K - Norwich City v Blackburn Rovers

L - Sunderland v Portsmouth
M - Wimbledon v Leeds United
N - Bournemouth v Dagenham

O - Bristol City v Exeter City

P - Derby County v Telford United

Q - Newport County v Torquay United R - Peterborough United V Bath City

S - Plymouth Argyle v Maidstone T - Swansea City v Bristol Rovers

MORE LEAGUE ACTION NEXT SATURDAY DEC 14TH

WHEN HALIFAX TOWN

VISIT THE COUNTY GROUND

KICK OFF 3.00 PM

Swindon Town Football Club apologise for the absence of the normal matchday programme. Due to the late arrangement of this afternoon's fixture, sufficent time was not available to compile and print the normal issue.

So please accept our apologies and we assure you that we will be producing our normal copy for next Saturday's match with Halifax Town.

TODAY'S TEAMS

	PRESTON NORTH END
I	JIM PLATT
2	DALE RUDGE
3	ANDREW MCATEER
4	BOB ATKINS
5	GEOFF TWENTYMAN
6	MICK MARTIN
7	IAN STEVENS
8	STUART GRAY
9	JOHN THOMAS
IO	VERNON ALEATT
II	GARY BRAZIL
. I2	PAUL WELSH
	2 3 4 5 6 7 8 9 10 II

REFEREE: KEITH MILLER

LINESMEN: PETER COX RED FLAG

MIKE TOPPING YELLOW FLAG

IN TOWN TODAY - PRESTON NORTH END

Proud Preston - relegated from the Third Division last season have found life just as difficult in Division Four.

This season they lost at home to Peterborough United in the opening game, but then put Blackpool out of the Milk Cup and fought bravely in the Second Round before going out 3-2 on aggregate to Norwich City.

In League matches however they have picked up just two points away from home at Crewe Alexandra and Rochdale. While at Deepdale they have endured extremes having beaten Torquay United 4-0 but have crashed 6-3 to Chester City. In recent weeks they have suffered single goal defeats from Port Vale and Southend United. They crashed out of the F.A.Cup 7-3 at Walsall, defeated Colchester United 3-2 at Deepdale and lost 3-0 to Exeter City at St James Park last Saturday.

All of which leaves former Manchester City defender Fommy Booth with plenty of worries in this his first full season of management. Included in the Deepdale Club's squad are:-

Goalkeeper JOHN PLATT who joined Preston on a free transfer from Bolton Wanderers during the close season. During last season John had a short loan spell at Deepdale and has been with Oldham Athletic and Bury. DALE RUDGE is a ormer Wolves player who joined North End on a free transfer in July 1984. He made 23 League appearances last season. ANDREW McATEER joined his home town club as an associated schoolboy and signed as an apprentice in May 1977. He turned professional in April 1979 and has made over 200 appearances for North End.

OB ATKINS joined Preston from Sheffield United just before the transfer deadline last season after a short loan
beriod. Previously with his home town side Leicester City
whom he joined from Southern League Enderby Town. GEOFF
TWENTYMAN - Liverpool born, Geoff was signed from nonleague Chorley in August 1983 for a small fee. After
rials with Liverpool he played for Southport, Maghull
and Formby before joining Chorley. MICK MARTIN - Dublin
born, Mick has fifty-one full caps for Eire. The former
lanchester United, West Bromwich and Newcastle United
aidfield player scored a spectacular goal at Walsall in
the F.A.Cup defeat recently.

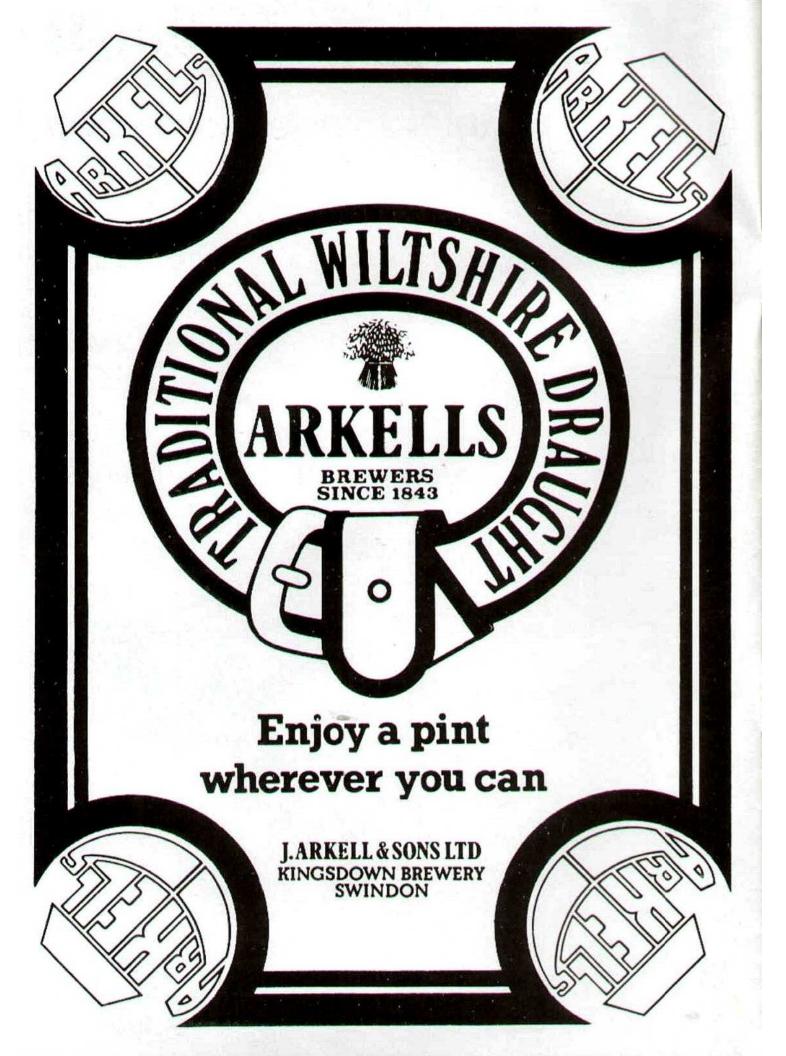
IAN STEVENS was born in Malta and joined Preston of Y.T.S. Scheme in November 1983. Turning profession in November 1984. TERRY GRAY joined North End from home town club Bradford City in November 1984 for a small fee. Terry who was previously with Chelsea, Huddersfield Town and Southend United scored the sec goal in Preston's 3-2 win against Colchester United recently.

JOHN THOMAS was born in Wednesburyand signed for Presin June this year from Lincoln City for a fee of £15,000. His previous clubs include Everton, Tranmer Rovers, Halifax Town, Bolton Wanderers and Chester (VERNON ALLATT was signed from Crewe Alexandra. Twent six-years-old, he was previously with Halifax Town as Bolton Wanderers before joining Rochdale for a short spell. GARY BRAZIL joined Preston from Sheffield United after a short loan period at the same time as Bob Atkins. Previously with Crystal Palace and Port Vale on loan.

WAYNE FOSTER joined Bolton Wanderers as an apprentice and signed for North End during the close season on a free transfer. NIGEL GREENWOOD joined Preston as an apprentice in July and signed professional in September last year. He made eleven appearances last season scoring five goals.

NIGEL KEEN - Barrow born, he joined Preston from Barrow bear for a small fee. Previously with Manchester United for four seasons. Having joined the Old Traffor Club in 1978 straight from school. MARK JONES -signed professional in February 1984 after a six month trial period. Previously with non-League Runcorn and also Everton. PAUL WELSH - Liverpool born. He was signed from North West Counties League team - Formby, select for the England Schoolboys Under-18 squad and he move to Deepdale in May 1984. SIMON GIBSON - our former defender was signed by Preston in December 1984 for a small fee. Simon was previously with Chelsea who he joined as an apprentice.

THIS SEASON GOALSCORERS: - (in League and Cup matches) Gary Brazil - II, Nigel Greenwood - 7, John Thomas - Wayne Foster - 3, Simon Gibson, Terry Gray, Nigel Ker Mick Martin, Dale Rudge, Ian Stevens, Geoff Twentyma and Paul Welsh one each.





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Football League Cup Winners: 1969 Semi-Finalists 1980

HONOURS

Anglo Italian Cup Winners: 1970 International League Cup

Winners Cup. Winners: 1969 Third Division

Runners Up: 1962-63, 1968-69 F.A. Charity Shield Finalists: 1911

F.A. Youth Cup Finalists: 1964

F.A. Cup Semi Finalists: 1910, 1912

Chairman's Chatter

How pleasant and refreshing to return from holiday and find that we have made further progress in the Milk Cup Competition and also obtained maximum points from our last Canon League match here at the County Ground with Northampton Town.

I am sure that we are all obviously aware of the awesome



task facing our team when we travel to Roker Park next Tuesday evening. We will be obviously glad of all the support that we can muster in the face of the vociferous support that Sunderland enjoy. While the Directors of this Club are aware of the considerable expenditure involved in travelling to the North East for a mid-week match, we as a Club are most appreciative of the support we receive at away matches.

Our disappointing display at Peterborough last Saturday is hopefully removed from our system and we can today return to the form that we know we are capable of producing.

May I appeal to you all to please support the new Top Score Competition. We urgently require agents particularly in the country areas. I cannot stress enough that YOU can HELP the Club that is YOURS by contacting OUR Commercial Department as soon as possible.

Congratulations to the Winner of our Chairmans Milk Cup Quiz, Mr. M. Chilcott of 45, Queensway, Melksham, Wilts.

Chairman's Swindon Quiz

- How many players appeared for Swindon Town in League matches last season?
- 2. Against which Club did Scott Endersby concede an own goal last season?
- Name the players who scored from penalties for Swindon Town last season.
- 4. How many players scored for Scunthorpe in our 6-2 defeat at the Old Show Ground last season.
- Where did David Cole make his League debut for Swindon last season.



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Face to Face A NEW PROGRAMME FEATURE WHERE LOU ANSWERS QUESTIONS FROM DAVE KING -



Were you pleased with the Milk Cup draw against Sunderland and what are our chances?

LOU: Judging the two teams on paper it would appear to be no contest, but that is not what football is about, a lot of our supporters are probably not aware that Nick Pickering and Barry Venison have recently played for the England Under-21 team. That is the strength we face.



Will you be watching Sunderland before the match or having someone take a look at them?

LOU: I don't think so, there is not a lot that I do not know about their team and players.

Will they tend to underestimate a Fourth Division Club?

LOU: Sunderland will not make the mistake others may have. You can be sure that they will match us for work rate and aggression.

What scoreline will you be looking for at Roker Park to give us a realistic chance in the second leg here at the County Ground.

LOU: Anything above 2-0 is a mountain to climb even against a Fourth Division Even more so against a Second Division team.

Q: Your recent comments regarding the behaviour of some of your players. Are they applicable to the majority or not?

LOU: Only a small minority, they know who it applies to. The incident has corrected the situation.

There was a comment in a regional newspaper that not everyone was happy with your revelation.

The public should know the truth LOU: about Swindon Town which has not always been the case in the past. I am not a man to camouflage the truth. Why are people afraid for the supporters who pay their money at the gate to know the truth? That is difficult to understand.

Why have you added Kenny Allen to your squad?

LOU: Ken has always played well against us and his height is an asset in the Fourth Division. He should do well here. County Ground seems to be his favourite place.

Q: You must be delighted at the form of Peter Coyne in early matches.

LOU: I am, Peter came bouncing back after he had been left out of the team at Torquay in the way I had hoped. I am now looking for the same response from David Moss who could be a lot fitter and more mobile.

Good as Gold.....

Bristol Rovers Manager Bobby Gould took time off from his office duties to watch his Reserves in action here at the County Ground on September 10th...Rovers were accompanied by two of their former Managers also ... Bobby Campbell and Harold Jarman.

Lowndes Lambert Group sponsors of Swindon Town F.C.

wish Lou Macari and his team every success in the coming season



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Reflections of you A NEW SERIES IN WHICH THE TOWN PHYSIOTHERAPIST REVEALS HIS AND

MANAGERS OF PAST DECADES



Swindon Town physiotherapist Kevin Morris, is not a man to mix words, when asked about the changes that he has experienced during twenty-eight years of full and part time service with the Club.

For those who may not know the man who attends the sick and injured among the Club's playing staff, a brief introduction would not go amiss. Kevin now fortyseven years of age joined the Club from Bury in November 1956.

His playing career, although at a minor level did allow him to play with Mike Summerbee, Ernie Hunt, Bob Woodruff and Don Rogers who were at that time, young players in the Town 'A' teams, that were members of the Hellenic and Wiltshire four young Premier Leagues. Those players of the late 'fifties' were to become prominent during the early 'sixties' as they scaled the ladder of success to appear for First Division Clubs and various England International teams.

Those were the days when soccer had its most profound impact on the deep thinking 'physio'. Kevin is a well read man, who is adept at observing the quirks of nature so often found in the professional footballer. His views on the modern day player compared with the player of past decades make interesting listening.

'When I first joined Swindon, no player would dare question the manager of that time, who was Bert Head. You simply did as he asked. How times have changed, today if you express or give an instruction there is invariably an answer of yes, but...and take it from me that applies to

everything'.

'In my opinion pride and discipline are words of a bygone age. Life in general has changed so. The modern day child has little or no respect for the teacher or policeman. That fact, in no small way accounts for soccer hooliganism that we have encountered in the past fifteen years I am sure that if National Service was re-introduced we would find a much improved society and also considerate footballer'.

'Life is too easy for players, everything is done for them, they rarely have to think for themselves. Everything is arranged, transport, passports, kit, housing and cars. You name most everyday encounters and players very rarely have to consider them'.

'It can be no coincidence that the majority of England's World Cup Winning Team of 1966 served in Her Majesty's Services. A one year stint would do no harm at all to todays modern youth'.

Kevin added his further thoughts to the style of management that he first saw at Swindon under Bert Head, 'Bert made sure the players were one hundred per cent fit, he had some great allys with the experience that people like Maurice Owen and Harry Cousins provided. He was a past master at the experienced combining inexperienced in his teams and he was not afraid to move players to find their best positions'.

Would that style of management work today? Kevin was most definite in his reply, 'Not at all, do you know why? Because the youngster in modern society has not been brought up to respect his The factor that bothers me most in elders. football is the apprentice. When they are told they are no longer wanted they seem hardly bothered. In years gone by similar rejection would have been meet by a flood of tears, but no more, it appears as though it is a pressure removed when they are no longer required to train and practice basic It must reflect on the way Why? skills. we have allowed society to change for the worst'.

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Commercial Comment

By Doug Buswell

PLAYER OF THE MONTH

Due to the generosity of Mr. Selwyn Cound of the Oxford Hotel, Drove Road, a Player of the Month award will be instigated in October. The monthly award will be judged by Lou Macari, John Trollope and Kevin Morris based on the player's overall performances during October. The Player considered by the judges to be the winner will be awarded the Player of the Month award. The first award will be presented by Mr. Cound early in November.

TODAY'S BALL SPONSOR

Our thanks to Bampton Brothers Vehicle Builders of Stratton Road, Swindon for kindly sponsoring the Match Ball today.

MATCH DAY LOTTERY TICKET SELLERS

I still require three supporters to help sell

our Lottery Tickets on match days. Commission is paid on all sales. If you think you can help them please ring me on Swindon 31510.

LOTTERY AGENTS

Lottery Agents are required in most areas of Swindon and the surrounding areas. Tickets are issued on a sale or return basis. Commission is payed on all sales. No outlay or obligation involved. Why not help us and help yourself at the same time. Ring Alison on Swindon 642984 for details.

TODAY'S MASCOT

Todays mascot is Kathryn Bullock of 11 Marlborough Road, Swindon. Kathryn is a keen supporter, usually from the North Stand Area. She is 11 years old and goes to Churchfields School. We hope she has an enjoyable afternoon.

Mr. John Lafford of
Abbey Road Garage, Cirencester
Mr. John Lovatt of
Lovatts Heating, Cirencester
and Malcom Bevan of
Bampton Bros
who are sponsoring the match in
memory of

The Late Jock Lafford

WILTSHIRE.

Jocks presence at the County Ground on match days is sadly missed by the friends who accompanied him to matches and the many acquaintances he made during more than 40 years as a Swindon Town Supporter.

All who knew him remember him as a cheerful good humoured man whose company always contributed to an enjoyable Saturday afternoon, even on the days when the result of the teams efforts on the pitch had not given much cheer.

Todays Milita Delta Matchball donated by

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There are some moments which transcend parochialism, opinion or immediate impact and are forever national legend. The four minute mile by Roger Bannister was one such event; so was England's World Cup victory in 1966. But it is improbable if any single occasion has ever compared with the 1923 F.A. Cup Final.

The match was the inaugural event in the gleaming new Wembley Stadium. At that time the largest and most imposing area anywhere in the world. No one knows how many were there that day, the official attendance? A mere 126,047! There were estimates that 250,000 crowded into the vast bowl. No one really knows. There were certainly traffic jams that make Gorse Hill look like an Irish country lane.

The contestants and players were almost irrelevant, Bolton Wanderers and West Ham United were part players in a drama that had only one star, a white horse called 'Billy' and his rider Police Constable George Storey.

Until 1923 all Finals had been played at a woefully inadequate Stamford Bridge and Crystal Palace. The F.A. decided that the Empire Stadium Wembley would house more adequately the vast crowds attending the ritual of the F.A. Cup.

Wembley was only one part of a vast circus that went under the name of the British Empire Exhibition. The exhibition and it's exotic sideshows came and went, but Wembley stayed.

The Stadium was built on a site known as 'Watkins' Folly - London's answer to the leaning Tower of Pisa - it was then in open country. In fact a sober crow could fly from Marble Arch in a straight flight for six miles. Without wings the patrons relied on the Metropolitan Railway, calling at Wembley Park. Incidentally Sir Edward Watkins, the ex Chairman of the Metropolitan Railway had built the Folly as a supposedly lasting monument.

The Stadium was built in 300 working days, at a cost that a quarter of the receipts

taken at a modern day Cup Final would cover!

A Battalion of Infantry were marched round and round the Stadium to test the strength of the 25,000 tons of concrete and 25,000 steel rivets before it was declared open.

The preparation complete, everyone thought all precautions were adequate! They were all in for shock.

Around lunchtime on Saturday 28th April 1923, something like four times the maximum capacity were heading towards Wembley. The turnstiles were opened at 11.30 a.m. By 1.00 p.m. the Stadium was three quarters full. At 1.45 p.m. instructions were issued for the gates to be closed.

People still continued to arrive and converge on the entrances. At 2.00 p.m. Scotland Yard was asked for a large amount of Police. At 2.15 p.m. the crowd outside the Stadium broke through the barriers and an estimated further 100,000 obtained entrance into the Stadium. There were now 200,000 in the Stadium!

On reflection it was remarkable no one was hurt and very few were hurt. At 2.45 p.m. there seemed no way that the match would start. There were thousands on the pitch at that time. The Irish and Grenadier Guard's Bands were surrounded, it was suggested to King IV that he should leave, but he refused.

It would appear the late King displayed remarkable foresight, for it was then that the legendary White Horse Billy appeared to play a part that was to earn him equine immortality. Whether it was his colour that commanded attention no one will ever know, but gently both horse and rider eased the crowd back step by step until the game was able to start forty minutes later. Bolton won the Cup but the White Horse was the star!

Backtrack by MIKE SKINNER 1975 1965 1955

Summary of League meetings:

P W D L F-A 22 5 7 10 26-35

Todays Fourth Division encounter with Preston is in stark contrast with the first meeting between the Clubs, when Preston were members of the First Division. occasion was an F.A. Cup fourth round tie, on 26th January 1935. Preston, then 15th in the League, came to the County Ground fresh from winning 4-3 at Huddersfield the previous Saturday. They qualified for a fourth round place by beating Barnsley after a re-play. Swindon, on the other hand, were 17th in the Third Division (South); had lost 2-1 at Reading seven days previous; and had wins over Newport, Lincoln, and Chesterfield to reach this stage of the competition. Such was the interest in the game that many local games were cancelled, and, in anticipation of a large crowd, the terrace at Stratton Bank was extended.

The game itself was a classic - full of attacking football, with scoring chances aplenty. Unfortunately, the visitors who came off winners, but not through lack of trying on Swindon's part. The first-half has to go down as Preston's. They really showed their class with some fine moves and precision passing. Playing with five up front, Swindon's defence was well stretched, but performed admirably, especially 'keeper Fred Houldsworth whose good work kept the interval score to 1-0 in Preston's favour. The goal, in the 38th minute, came from Arthur Hetherington, whose shot through a crowd of players easily beat the un-sighted Houldsworth.

Swindon, by this stage, were starting to match their illustrious opponents in terms of openings created. However, none of the forwards could find the target - the two wingers, Gordon Gunson and Frank Peters, missed four easy chances between them. The easiest fell to Gunson who, finding himself with just 'keeper Holdcroft to beat after Alan Fowlers defence splitting pass,

shot wide from four yards. Swindon at this stage were well on top, but failed dismally in front of goal, and it was Preston who showed the way when Friar made it 2-0 with seven minutes left. There it stayed, and, at the end of a frustrating game for the Town, the best way to sum up the day comes from the Daily Telegraph - "Preston won only because of Swindon's faults in front of goal".

Swindon:- Houldsworth, Wallace, Herod, Cousins, W. Armstrong, Nixon, Peters, T. Armstrong, Fowler, Bowl, Gunson. Attendance:- 24,430.

The last time Preston came here was for a Third Division match on 12th September 1981. We recorded our biggest win over them that day, winning by four goals to nil. Preston's defence, however, was terrible. They couldn't find an answer to the lively Roy Carter, and Steve Abbley caused many problems. Any composure the visitors had quickly disappeared when Andy Rowland put the Town in front after just 12 minutes. Paul Rideout supplied the cross, Rowland scoring through the legs of 'keeper Peter Litchfield. Swindon then dominated the game, although no further score came until the 42nd minute. Carter, attempting a cross to the far post, saw Litchfield miss the ball completely, allowing it to find the back of the net off the far post. In between time, it was a story of missed chances -Rideout mis-cued a header, Rowland had a good shot blocked, and a Russell Lewis attempt was cleared off the line.

The second-half continued in much the same vein as the first, Rowland getting the third 13 minutes after the restart, again through Litchfield's legs. Swindon had a penalty appeal turned down when Rideout was brought down, but Carter wrapped it up in the 74th minute from an Abbley cross, after a good through ball from Brian Hughes.

Swindon:- Allan, Henry, Williams, Hughes, Lewis, Graham, Abbley, Emmanuel, Rowland, Rideout, Carter. Attendance:- 5,695.



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SPECIAL NOTE! AT 4.00 P.M

Seat Season Ticket Holders can purchase one Club Badge per Season Ticket for £3.00 which includes Buffet Lunch in The National Hunt Room.

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Junior Robins By D. Mattick

The September meeting of the Junior Robins proved very enjoyable with Chris Ramsey, Bryan Wade, Colin Calderwood, Colin Gordon, Derek Hall and David Cole all coming along to join in the fun. The mystery player photo was of Jake Findlay. The first correct answer pulled out of the hat was written by Alexander Reilly of Holy Rood Junior School. He wins a Holdall kindly presented by the Leeds Permanent Building Society.

Before the October meeting on Monday 7th October the first matches in the Penalty Prize Competition will take place. The draw for this competition has resulted as follows:

SECTION A

HENRY'S HOTSHOTS Paul Wells Robert McKay Mark Witty ROWLAND'S ROCKETS Carl Webster Alan Jones Jason Lane WADE'S WONDERS Paul Oldacre Alex Oldacre Matthew Mead

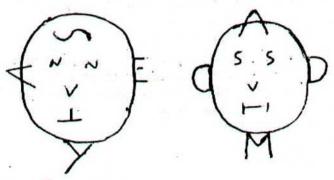
SECTION B

COYNE'S CRACKSHOTS Ian Lawler David Lawler Paul Carter GORDON'S GOALACES Alexander Reilly Philip Wicks Steven Ralph MOSS MARVELS Robert Holloway Mark Holloway Lee Selby

Congratulations to member Huw Davies of Colebrook Junior School. In a One and a half kilometre race for Under Fifteens at Ramsbury he finished fifth out of a field of forty five an excellent achievement.

Congratulations also go to Steven Ralph of Pinehurst Junior School and Paul Wells of Clarence Street. They both supplied the correct answers to the wordsearch competition by the same post. Autographed team photos will be going to both of them.

Now here is another competition to get you thinking. Can you work out the names of the players hidden in the faces below.



Canon League

Half-time Results

- A BIRMINGHAM CITY V LEICESTER CITY
- B CHELSEA V ARSENAL
- C EVERTON V LIVERPOOL
- D IPSWICH V ASTON VILLA
- E LUTON TOWN V Q.P.R.
- F MAN CITY V WEST HAM
- G NEWCASTLE UTD V OXFORD UTD
- H NOTTS FOREST V WATFORD
- I SOUTHAMPTON V COVENTRY CITY
- J TOTTENHAM HOTSPUR V SHEFF WEDNESDAY
- K WEST BROM V MAN UTD
- L OLDHAM V PORTSMOUTH
- M BRISTOL ROVERS V WALSALL
- N YORK CITY V BRISTOL CITY
- O BURNLEY V ROCHDALE
- P HEREFORD V PETERBOROUGH UTD
- Q ORIENT V COLCHESTER UTD
- R SCUNTHORPE V MANSFIELD TOWN
- S TRANMERE ROVERS V ALDERSHOT
- T SHREWSBURY V SUNDERLAND

Looking Ahead



No one should underestimate the formidable task that we face when we travel to Roker Park, for next Tuesday evening's Milk Cup, First Leg tie with Lawrie McMenemy's Sunderland.

Despite a poor start to this season there is enough talent available to the former Southampton Manager to guarantee that someone is going to pay dearly for their disastrous start to this season.

That unexpected beginning which has greeted the new Roker Park 'Messiah' Lawrie McMenemy, will be the biggest danger to Lou Macari and his team. What better opportunity could be provided, than a home match against Fourth Division opposition, for Sunderland to launch a period of revitalisation.

The talents of England and Scotland Internationals Eric Gates and Ian Wallace, current England Under-21 Internationals Barry Venison and Nick Pickering and former Under-21 Internationals Mark Procter from Notts Forest, Howard Gayle from Birmingham City and Dave Swindlehurst once of West Ham United, along with Eire International goalkeeper Seamus McDonagh, will not lie dormant for long.

Evidence of this was the manner in which the Roker Park Club fought back from a deficit of 3-1 against Grimsby Town at Roker Park recently. After taking the lead through Dave Swindlehurst in the thirty-fourth minute of their Second Division match, goals from Tony Ford and John Gilligan saw Grimsby Town take a 2-1

interval lead. A further goal eight minutes into the second half from Gary Lund saw the 'Mariners' further increase that lead. A minute later Eric Gates launched the Roker Park revival from the penalty spot, before Dave Swindlehurst ensured Sunderland a share of the points from the six goal thriller watched by a crowd of 14,985.

One point from eighteen may seem a less than formidable record and rightly so, but the wheel of fortune will turn somewhere for the ardent Roker Park faithful who are looking to Lawrie McMenemy to restore the Club to First Division soccer eventually.

To date it has all gone wrong for the former Southampton supremo, but only a fool would write off the return of the 'prodigal son' to his native home land. Next May will be the time to judge his first season in charge, not six League matches!

It must not be forgotten that Sunderland were last season's Milk Cup Finalists. Defeated after a poor display by a lone goal from Norwich City's now departed Scottish International midfield player Asa Hartford.

Apart from the prior mentioned Internationals, the Roker Park squad consitutes former Southampton defender Rueben Agboola, former Roker Park apprentice Gordon Chisholm. Dave Hodgson the former Liverpool striker and the indomitable trickery of former Chelsea favourite Clive Walker who make up a squad currently performing below standard.

The task facing Lou Macari and his team is formidable but not unsurmountable, Swindon Town have in previous seasons managed to produce fine one off performances. Some of our players will have a point to prove, that they can survive at this level and produce form which will bring not only credit to themselves but also to the club.

You too can bring credit to the name of Swindon Town by your behaviour next week. Whatever the result or provocation, remember, we still have another chance.



Seen and Heard



Looking for the sun.....

Both Chairman Brian Hillier and Administrative Manager Bob Jefferies have taken late summer holidays...although both will be on duty at this afternoon's match...Brian and his family have been to Cyprus while Bob and his family have been down to St. Ives in Cornwall.

Me and my shadow.....

The recent hat trick by Peter Coyne in our last home match with Northampton was followed by another the following morning at Brighton...when Nick Hughes who joined the Club in the summer as an apprentice scored three against Brighton in our South East Counties League match...Of course both Peter and Nick were following in the wake of Paul Blakeley who scored three against Southampton on Saturday August 24th for our South East Counties team.

Crash Crash.....

Within hours of settling into his new found lodgings in the Town, midfield player Derek Hall had his parked car damaged by a passing motorist. Despite the mishap shortly before the Northampton match, Derek turned in a creditable display.

Postman Pat.....

Although some of the mail for the Chairman's Quiz has been delayed...Brian Hillier hopes you will not be dismayed at entering his Quiz...two free tickets for each match is a worthwhile prize in times of increased expenditure. Please do not hesitate to see Lisa in Reception or Bob Jefferies who will be only too willing to hand your entry to our Chairman.

Doctor...Doctor.....

What can the problem be?...A return to the Medical Room for the unfortunate Dave Hockaday...Also Dave Moss with Achilles heel trouble, he is awaiting a specialists report...While Chris Kamara anxiously awaits the removal of the plaster current immobolising his injured leg...Mark Hughes

is back again with a groin strain... Alan Churchward and Peter Lango are now clear of problems.

Knock Knock who's there?.....

For all you ladies who have room to spare please do not hesitate to contact our Manager Lou Macari who is looking for lodgings for some of his players.

Unimpressed.....

With a vacant date on September 7th due to our Friday night match with Northampton evening. The previous Management were out in force the in two following day...Lou took matches...the first half of Lye Town and Stratford Rangers...the striker scrutiny was anonymous...then he raced up the motorway to take in the second half of the First Division match between West Bromwich and Ipswich Town...Both teams fielding several reserves...John Trollope and Kevin Morris watched a Gola League match at Northwich Victoria against Enfield...Both left totally unimpressed with the Northwich central defender they were watching.

We Were There

Interested in who? Steve Coppell of Crystal Palace...Chis Nicholl and Tony Barton from Southampton were all in attendance at our last home match with Northampton.

I'm learning.....

Former referee Trevor Spencer from Salisbury was sat with David Smith of Stonehouse at the same match...Inexperienced Trevor and wiseacre Dave...both Football League Assessors this season.

Did you know.....

Our attendance for our first three League matches of this season are an improvement of 1,136 extra spectators compared with last season.

In Town Tonight

These are sad days for the followers of Preston. One of the original members of the Football League, the first club to achieve the League and F.A. Cup double! Wembley winners of the 1938 F.A. Cup Final when they defeated Huddersfield Town after extra time, they are now playing Fourth Division soccer for the first time in their illustrious history.

Deepdale, the home of Preston North End, is now far removed from the regularity of First Division football and the magical skills of the legendary Tom Finney, 'the wizard of dribble'. The Club are now acclimatising to six goal defeats at barren Fourth Division grounds like Northampton Town, a long way distant from the marble halls of Highbury, the grandeur of Old Trafford and the atmosphere of Anfield.

Players included in the Preston squad are: - Goalkeeper JOHN PLATT who was signed on a free transfer from Bolton Wanderers in the summer. Thirty-one year old John spent a period on loan to the Deepdale Club last season.

Full back MARK JONES made 35 League appearances last season. Liverpool born defender who celebrated his twenty-fifth birthday last Monday, was formerly on the books of both Everton and Local born ANDY MCATEER is now on the verge of playing his twohundredth League match for Preston. Twenty-four year old Andy, joined Preston as an associate schoolboy, before signing as an apprentice in May 1977.

The Deepdale Club have a choice of three central defenders, BOB ATKINS (23), GEOFF TWENTYMAN (26) and SIMON GIBSON (20). Bob joined North End from Sheffield United, just before the transfer deadline last season, after a short loan period. He had made 40 League appearances for the Bramall Lane Club. Liverpool born Geoff, moved to Deepdale from Non-League Chorley for a small fee in August 1983. He missed only two League matches last season during Preston's season of relegation. He was the scorer of

the Deepdale Club's second goal in their surprise 3-1 Milk Cup win at Blackpool recently. Simon Gibson needs introduction to Swindon Town Supporters after his move to Preston from the County last season. Simon seventeen appearances for North End in League matches last season scoring 3 goals. Although omitted from Preston's early season matches, he was re-introduced for Friday evenings match against Stockport County.

Welsh Youth and Under 21 JOHNATHAN International, CLARK, joined Preston on a free transfer from Derby County in August 1981. The 27 year old midfield player could well be making his one hundredth League appearance today for the Deepdale Club. The former Manchester United apprentice only made one League appearance for the Old Trafford Club, before joining Derby County in 1979.

Former Wolverhampton Wanderers apprentice DALE RUDGE moved to Preston on a free transfer in July 1984. The twenty-two year old midfield player who had made 27 League appearances for the Molineux Club, played in twenty-four League games for Preston last season. Dale opened the scoring for Preston, shortly after half time, in their 3-1 Milk Cup win at Blackpool on September 3rd. Lining up alongside both Jonathan Clark and Dale Rudge in midfield has been summer signing NIGEL KEEN The former Manchester United apprentice scored in only his second match for Preston when they met Blackpool in the first Leg of their First Round Milk Cup match. His 17th minute goal giving North End the interval lead. That lead was increased in the second half by WAYNE FOSTER the former England Youth International, who joined North End from Bolton Wanderers on a free transfer this summer. Twenty-two year old, Wayne, had made 105 League appearances for Wanderers scoring thirteen goals.

Preston North End

Despite a difficult start to this season, all of the Preston strikers have scored, with former Sheffield United striker GARY BRAZIL scoring in each of North End's first three home matches, in fact the former Crystal Palace apprentice, scored twice against our new signing Kenny Allen in Preston's recent 4-0 home win over Torquay United. Gary who celebrated his birthday twenty-third on Thursday, appeared in sixty two League matches for the Bramall Lane Club, scoring 9 goals. The prolific goalscoring talent of 27 year old JOHN THOMAS a £15,000 signing from Lincoln City in June, was soon in evidence. When along with Gary Brazil, he scored on his League debut for Preston in their

opening day 4-2 defeat of this season at Deepdale, against Peterborough United. The former Everton and Chester City striker scored 18 goals for the Sincil Bank Club during sixty-six League appearances. John enjoyed his best season in League football in 1983/84 when scoring 20 goals for Chester City. Local born, NIGEL GREENWOOD joined North End as an apprentice. He made his debut for the Club last season and soon proved his goalscoring ability by netting five goals from fifteen appearances. Nigel was soon the mark again this season scoring in Preston's first away match at Halifax and scoring twice against Torquay United at Deepdale recently.



Back Row (Left to Right): Nigel Greenwood, Gary Brazil, Wayne Foster, Bob Atkins, Glen Campbell, John Platt, Simon Gibson, Jonathan Clark, Mark Jones.

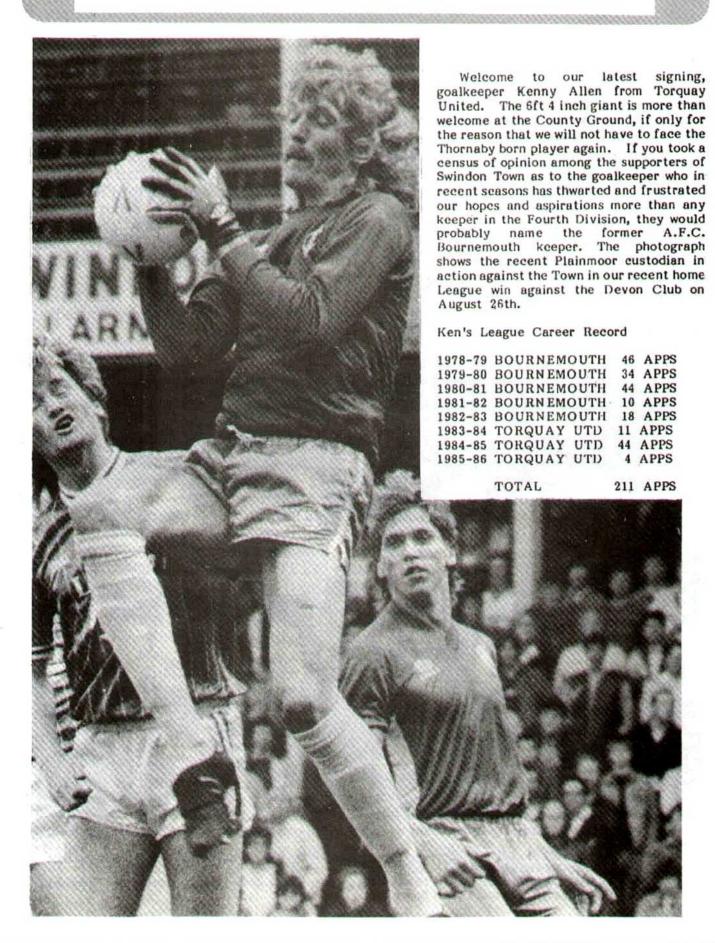
Middle Row (Left to Right): Lynn Lea (Physiotherapist), Harry Hubbick (Kit Man), Geoff Twentyman, Nigel Keen, Dale Rudge, Paul Welsh, Andy McAteer, Terry Gray, John Cooke (Reserve Team Coach).

Front Row (Left to Right): John Thomas, Andrew Pilling, Nigel Jemson, Tommy Booth (Manager), Brian Kidd (Assistant

Manager), Paul Phillips, Danny Ibbotson, Darren Brown.

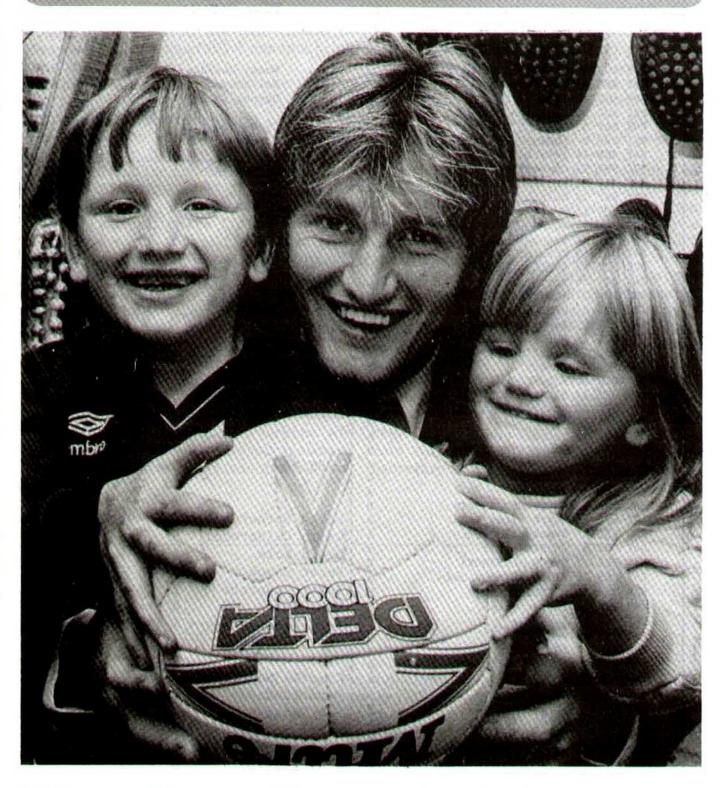
Action Replay





Action Replay





Swindon's man of the moment Peter Coyne with his children Tony and Sophie after collecting the match ball for scoring a hat trick against Northampton in the Town's last home game.

Facts & Figures On Town's Record 1985/86

	1	DATE		OPPONENTS		VENUE	RESULT	GOALSCORER		ATTENDA	NCE	
	SAT	AUG	17	WREXHAM		н	0-1			4,19	5	
	TUE	AUG	20	Torquay Utd (Milk	Cup 1)	A	2-1	Moss, Hockad	day	1,26	6	
				Hereford Utd		A	1-4	Calderwood		4,04	9	
1.3	MON	AUG	26	TORQUAY UTD		H	2-1	Coyne, Henry	y	3,37		
	FRI	AUG	30	Southend Utd		A	0-0	The state of the s		4,03	7	
	TUE	SEP	3	TORQUAY UTD (Milk	Cup 1)	H	2-2	Coyne, Pugh		2,84		
				NORTHAMPTON TOWN		H	3-2	Coyne 3(2 Pe	ens)	3,87		
				Peterborough Utd		A .	0-3			2,94	6	
				Crewe Alexandra		A				4		
				PRESTON NORTH END		H						
				Hartlepool Utd		A						
				EXETER CITY		H		64		6		
				ROCHDALE		н		See See	7	9		
				Burnley		A		ω	A-			
				Chester City		A	6	Re Per	195	V		
				STOCKPORT COUNTY		н	- 5	74	6			
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				CAMBRIDGE UTD		н		- 0	(P)	43		
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				F.A. CUP 1		1.0						
				MANSFIELD TOWN		• н						
				Orient		A						
				F.A. Cup 2								
				HALIFAX TOWN HEREFORD UTD		H						
				Aldershot	5/5//	H	APPEAR	ANCES AND GO	DALS			
				Torquay Utd		A						
		JAN		COLCHESTER UTD		H						
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	10		1111111	PETERBOROUGH UTD		н						
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				CREWE ALEXANDRA		н	David (2			1941
				Preston North End	Con	A	Peter (Coyne	5	1	4	1
		MAR		HARTLEPOOL UTD	-	н	Scott E	Endersby	2			
				Exeter City		A	Tony Ev	zans	6	2		
				Rochdale		Λ	The state of the s		1.			
				BURNLEY		н	Jake Fi		4	2		
	SAT	MARK		WWW.			Colin (Gordon	6	2		
			23	PORT VALE		34				-		
	SUN	MAR		PORT VALE Colchester Utd		H	Derek H	lall	4	1		
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Travel Club



I would like to apologise for the lack of Travel Club news in the last couple of programmes, but hopefully I can now bring you up to date.

Our first trip to Torquay was not too well supported and the fact that Torquay United had said there would not be any tickets on sale at Plainmoor for visiting supporters on the day of the match, to arrive and find them on sale made us a little angry.

Our first away league game at Hereford saw good support for the "Town" and a new venture for the Travel Club, in using a double-decker bus. It meant we were able to provide transport for everyone wishing to travel with us.

To Southend we were travelling in style using the executive coach. This journey however caused a big headache for the committee, as half a dozen people turned up on the day expecting transport to Southend when they hadn't booked, four of them were not even members! Can I stress to you once again, everyone who travels with us must become members. Ann Alder Membership is open all season and will cost Secretary

£1.50 until 30th November and £3.00 after this date. Our membership has already doubled this season and still they come to join. Can I impress upon you when booking, TO PLEASE BOOK EARLY. Don't leave it till the last moment and be disappointed. If we know early enough it is possible for us to run more coaches if necessary.

Our next away match is Sunderland on We have decided to use September 24th. coaches for this journey as a special train was considered by the committee, but at a cost of £15 per ticket it was decided against. Coaches will leave the County Ground car park at 12 noon and the cost will be £8.50. On Saturday 28th September we travel to Hartlepool leaving the County Ground ear park at 7 a.m. The fare will be a "special offer" of £7.25. Both of these journeys will be on executive coaches with video and toilet, also coffee and a buffet available. Please book early for these trips, we want to take as much support as we can.

"The Directors of Swindon Town Football Club wish to make it known that Trevor John Titcomb who was suspended from his duties as Steward of the Rendezvous Club was working within the guidelines of his written contract. He has subsequently resigned and we have come to an amicable settlement. We also state that Mr. Titcomb's integrity and credibility were not in doubt and we wish him every success in the future".

In Reserve

Keep in touch with the Towns Football Combination Team

The Town have played three Combination fixtures in recent weeks. We drew 1-1 with Portsmouth at Fratton Park on September 3rd after taking a first half lead through a Mark Gardiner header. injury to Dave Hockaday hampered the Town in the second half when we conceded an equaliser to Gary Stanley after Scott McGarvey had headed against the crossbar with the Town defence failing to clear the danger.

TEAM: Endersby, O'Loughlin, Davison, Barnard, Wollen, Hockaday, Payne, Prowse, Wade, Gardiner, Lee. SUB: Gillett.

The match on September 7th at Watford was settled in a first half where goals from Ian Richardson (5 mins) and Chris Pullen (20 mins) along with an own goal from Leigh Barnard who headed into his own net gave Watford a winning 3-0 interval lead.

There was no further score in the second half during which the Town lost David Moss through injury.

TEAM: Findlay, O'Loughlin, Davison, Prowse, Barnard, Moss, Wade, Gardiner, Lee. SUB: Hughes.

In an abysmal display here at the County Ground the reserves handed a poor Bristol Rovers team the points on September 10th. A lethargic looking Town team missed numerous chances while Steve White in the first half and Tony Obi in the second gave the Eastville Club a two goal lead before David Cole reduced the arrears just before the final whistle.

TEAM: Endersby, O'Loughlin, Hall, Barnard, Wollen, Davison, Prowse, Payne, Cole, Wade, Gardiner, SUB: Hughes for Payne in 67th min.

Youth on our side

The Town took a fifth minute lead at Brighton on September 7th through Paul Blakeley although Smith equalised for Brighton in the twenty sixth minute. Further goals from Nick Hughes in the thirty fifth and forty third minute gave the Town a 3-1 interval lead. Further second half goals from Paul Blakeley (48 mins) David Law (70 mins) and Nick Hughes who completed his hat trick in the 70th minute gave the Town a convincing win.

TEAM: O'Dwyer, Marshall, Bell, D. Lee, Hammersley, Gillett, Barnett, Casserley, Hughes, Blakeley, Law. SUBS: Packer for Lee (72 mins), Herbert for Bell (84 mins).

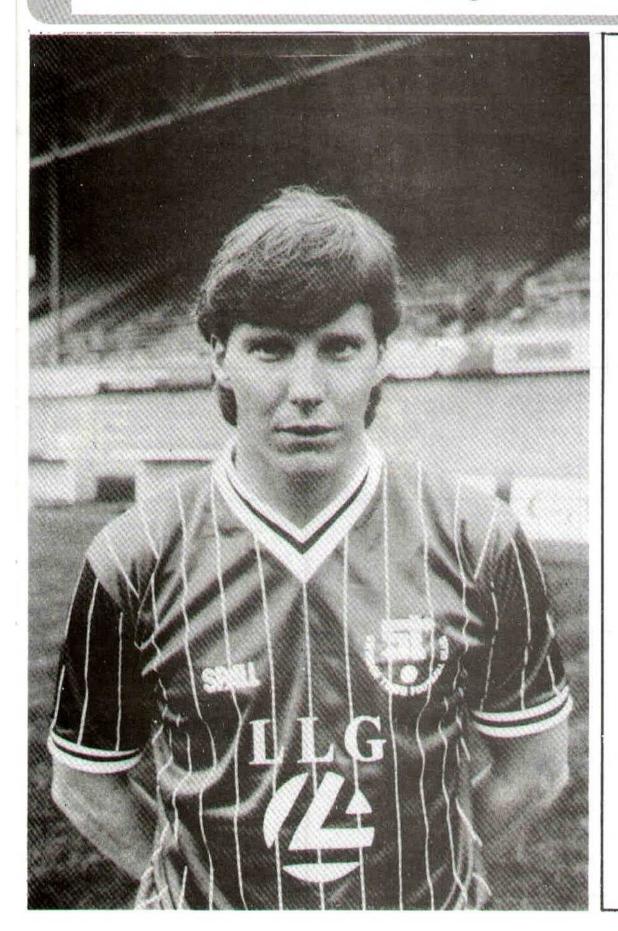
Swindon Town Juniors defeated a physical Brentford team last Saturday at Shrivenham Road 3-2. After Circelli had given Brentford a 17th minute lead the Town had to wait until the 37th minute before Paul Blakeley equalised following a bad mistake by the Brentford keeper to

make the interval score 1-1. Brentford continued their physical approach in the second half, although it was from a free kick conceded by the Town that Richardson put Brentford into the lead again with a 25 yard free kick. Swindon equalised from the penalty spot in the 75th minute when Sheldon Lee who had been bundled off the ball trying to reach a Paul Blakeley cross scored from the resultant penalty. It came as no surprise when Brentford were reduced to ten men shortly after when Passmore was sent off in the 80th minute. Gerry O'Loughlin scored the winner two minutes from time with a thunderous shot from 30 vards to retain the Juniors unbeaten record.

TEAM: Churchward, O'Loughlin, Davison, Prowse, Hammersley, Marshall, Gillett, Law, Hughes, Blakeley, S. Lee. SUBS: D. Casserley for Law (in 70 mins), P. Lango not used.

Photo Call

Bryan Wade



PLEASE SIGN YOUR AUTOGRAPH

Pound a Goal

A special sponsor page for those who wish to Sponsor The Town at One pound per goal for the Season 1985-86.

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Lights'n'Shades 33 Faringdon Road, Swindon. 27239	Duck Son and Pinker 59-60 Bridge Street, Swindon. 22018	Purpose Made Windows 13 Market Street Swindon Tel No. 695802 or 616442	The Merryman Family of Tirrold Way Wantage	Goddard Photography Victoria Roud Swindon 38367

Town Focus on Peter Coyne

Born: Manchester

Date: November 13th 1958

Town Debut: August 25th v Wrexham

(Home) 2-1. Att 3,591.

Team: Endersby, Bailie, Nelson, Macari, Henry, Graham, Barnard, Batty, Rowland, Mayes, Hockaday. Sub: Coyne for Henry. First Goal for Town: August 27th v Bristol Rovers (Milk Cup) Home, 1-5. Att 4,905.



		T					
	75/76	77/78	78/79	79/80	80/81	84/85	85/86
ALDERSHOT		2	2(1)			2	
ASTON VILLA	S	BAZENSIJAN	PATRICK TOTAL	100			
BARNSLEY	1	2(1)	2(1)			72	
BLACKPOOL	1				1777	2	
BOURNEMOUTH		2			2	100	
BRADFORD CITY			1	2	1(1)		
BRENTFORD		2(2)			0411		
BURY					2(1)	2(1)	
CHESTER CITY		Parameter Control				1+5(1)	
CHESTERFIELD COLCHESTER UTD			. 4			2(1)	ALEXA I
CREWE ALEXANDRA					1704	2(2)	3
DARLINGTON		2(1)	1+5(1)	2	1+5	2 2	
DONCASTER ROVERS		2	1+8	1+5	1+5	-	
EXETER CITY		_				1+5(1)	
HALIFAX TOWN		2			1+5	2(1)	
GRIMSBY TOWN		2(1)	2				
HEREFORD UTD			1	0+8	2(4)	2	
HARTLEPOOL		1		1+5	1+5(2)	2(2)	
HUDDERSFIELD TOWN		2	2	1	et le		
LEICESTER CITY	1(1)			174			
LINCOLN CITY				1	1		
MANSFIELD TOWN NEWPORT COUNTY		17:1	2(2)	2		2(1)	
NORTHAMPTON TOWN		1(1)	2(2)	2 1(1)	1+5(1)	2	1/21
PETERBOROUGH UTD		1	2(2)	1	1+5(1)	2(1)	1(3)
PORTSMOUTH			1+5	0+5	143(1)	2(1)	
PORT VALE	1		2(1)	1+5	0+8	2	
READING		1+8	1	-			
ROCHDALE		2(1)	2(1)	1	2	2	
SCUNTHORPE UTD		1+5(1)	2	0.86		2(1)	
SOUTHEND UTD		2			1+8	2(1)	1
SOUTHPORT		2(3)	1				
STOCKPORT COUNTY		2	1+5(2)	2(1)	1(1)	1(1)	
SWANSEA CITY		2(2)					
TORQUAY UTD		1	1(2)		1	2	1(1)
TRANMERE ROVERS				1	1(2)	2(1)	
WALSALL		2(2)		1		W. H. 146	
WATFORD		2(2)	1/11		2	19 19	
WIGAN ATHLETIC			1(1)	1	2		
WIMBLEDON WREXHAM		1	2(2)			1+5	•
YORK CITY		2(1)	2	0+5	1+5	143	1
TOTAL	1+5(1)	39+25	32+45	19+65	23+98	42+35	4(4)



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Fact File on Town Men

David Hockaday

FULL NAME: David

Hockaday

BIRTHPLACE: Sedgefield BIRTHDATE: November 9th

1957

HEIGHT: 5ft 10 ins WEIGHT: 12st 2lbs

MARRIED: No

PREVIOUS LEAGUE

CLUB: Blackpool

LEAGUE RECORD: Blackpool 147 apps - 24 goals

Swindon Town 60 apps - 4

goals

CAR: Opel Asconai FAVOURITE NEWSPAPER:

Daily Express

PLAYER MOST ADMIRED:

Bryan Robson

FAVOURTIE OTHER TEAM: Liverpool FOOTBALL HERO: Kevin Keegan FAVOURTIE OTHER SPORTS: Golf and tennis FAVOURITE SPORTS PERSONALITY: Ian Botham BEST TEAM EVER SEEN: Liverpool under Paisley BIGGEST DISAPPOINTMENT: Losing to Q.P.R. in F.A. Cup when I was with Blackpool FAVOURITE AWAY GROUND: Blackpool LIKES AND DISLIKES: Winning/Smoking and drinking



FAVOURITE SINGERS: Bryan Ferry and Bruce Springstein FAVOURITE ACTOR/ACTRESS: Harrison Ford/Barbara Carrera, Meryl Streep FAVOURITE T.V./SHOWS: Hill Street Blues and Cheers FAVOURITE FOOD AND DRINK: Steak and Tea AMBITION: To be fully fit help the Club promotion HOW DO YOU RATE OUR CHANCES THIS SEASON: We have some good players here and I am sure one match will pulverise the opposition. FAVOURITE HOBBY: Reading and learning

Lou pays tribute to Jock Stein



The sad death of Jock Stein the Scotland Team Manager following the recent World Cup qualifying match between Wales and Scotland at Ninian Park, Cardiff, brought the following tribute from our Player Manager Lou Macari.

'Having spent the early years of my playing career under the management of Jock at Glasgow Celtic, his death came as a sad blow. It must not be forgotten that while Scotland and the world of football grieves at the immeasurable loss to a great game, my first thoughts are for his wife and family. In the glare of publicity that surrounds the sport, it is often forgotten that behind the personalities concerned there is a private life. Therefore my first thought was for his immediate family and I my sincere express would like to condolences for the loss of a HUSBAND and FATHER'.

'To me personally Jock was first and foremost a man of the terracing. who thought about everything, what was either right and wrong and the correct way to do things. I will remember him as a man who was never really at ease, his mind was constantly active, a most perceptive person. It is very difficult in England to fervour and appreciate the surrounding the two Glasgow Clubs, Celtic and Rangers. The religous aspect of a man like Jock who was a Protestant being manager of a predominatably Catholic Club like Glasgow Celtic appeared strange to Such a thought never entered his some. mind. I recall on one visit to the Republic of Ireland, two priests entering the dressing room. In a country where religion was more important than football, he unceremoniously removed them both insisting that they were interfering with football!'.

'Jock was not a manager who would put a lot of emphasis on tactics, he believed in hard work and genuine effort. It may come as a surprise to say that Jock would probably not have survived in Club management in recent seasons. He would more than likely have walked out rather than live with the attitude that exists today. Football was a twenty-four hour job for Jock'.

'It will always be remembered that he won nine championships with Glasgow Celtic along with the European Cup in 1967. With teams that cost little or no money in transfer fees. I recall his disappointment at certain players work rate even after a convincing victory! Jock was a dominant personality, who would stand no nonsense from players. When I first joined Celtic I had to travel one and a half hours by train and then catch a bus for a further fifteen minute ride. I can recall sitting in fear of my connections making me even five minutes late for training!'.

'I must admit I did not like Jock's training methods but in hindsight after I joined Manchester United I was more appreciative. His A to Z knowledge of players was impressive, but he always stressed that we would play the way we wanted to. The post of being Team Manager of Scotland probably kept him alive longer, the continual daily involvement may have taken it's toll if he had continued in club management'.

'Jock was a teetotaller, a man who shunned the games back slappers. His passing will leave a void, it may not show in any forthcoming Scotland World Cup results, for according to the opposition you meet, results will always vary whoever is Manager of Scotland'.

Lou paused, a sadly pensive expression on his face, concluding our interview by saying, 'I will always retain a happy memory of Jock Stein who unconsciously instilled in Lou Macari a pride of purpose and a discipline within, pride that every man should have. For that I will always be grateful'.



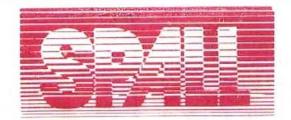
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Insight



by

Bob Jefferies

The Government wish us to consider a system under which no-one could visit a League football ground without being in possession of his Club's membership card which would be withdrawn either upon the holder being found guilty of an offence in a Court jurisdiction or even as suggested if the Board of Directors of that Club so decide to withdraw the card at their discretion. This form of identification, while seeming to be an attractive safety measure would, in fact, be entirely potential non-home valueless. as supporters could easily obtain a card and gain access and there would be no previous record of them at that Club. It is in fact usually non-home supporters who initiate trouble. The Government have. therefore, moved on to a universal compatible system under which anyone wishing to go to a football ground would have to have, in advance, an identity card electronically coded and bearing the holder's photograph and with the details of the holder recorded on a central computer. All Clubs would have access to this and those barred from any ground would be recorded at every ground. There are some objections to this which have been expressed both to the Prime Minister and to the Minister for Sport.

Is it worth the trouble involved in issuing nearly 6 million cards and putting the details on a computer (bearing in mind that, merely to go to one game per season requires a card) to combat the violence of no more than 10,000 spectators a season out of a total of 22 million spectators?

Would all this justify the cost, estimated by IBM at £10 million for installation and 3/4p per spectator entrant, i.e. perhaps £750,000 per annum.?

As already mentioned, if hooliganism could be eliminated, the Clubs would still consider implementing these measures, notwithstanding the fact that total Club revenue within England from football is only about £44 million a year less about £6 and a half million V.A.T., i.e. leaving a net total of £37 and a half million.

The difficulties are as follows:-

Turnstiles would still have to be manned, even if electrically operated, to enable a check to be made that the person referred to on the card was the proposed entrant. It is often difficult to identify someone from a passport photograph but particularly the case when there is constant flow through the turnstile. There is no comparison whatsoever with Government buildings and the like, where the flow is far lighter.

The delay at turnstiles would lead to further problems, particularly if it were raining and spectators had to wait to get in. There are recorded instances where in these circumstances the police have ordered the club gates to be opened and the public allowed in without payment, and thus, there would be no identification possible. It is possible to assume that in such a situation, the organised hooligan element would congregate at one turnstile and the moral pressure involved would lead the police to follow their previous practices of open entry. We do not believe that appeals to arrive earlier so as to spread the flow would meet with any response.

The social and political consequences of nearly 6 million people being required to have an identity card linked to a central computer are immense.

For these reasons and not solely because of the expense, we regard a membership identity card system as impracticable and wrong.

Furthermore, the public would be even more enraged if, upon going to the expense and trouble of obtaining a card upon being assured by H.M. Government that this would lead to safety, they still encountered hooliganism.



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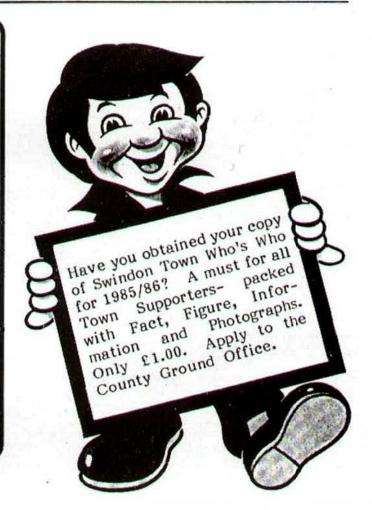
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TEAM CHECK

Swindon Town SATURDAY, SEPTEMBER 21ST, 1985
(Red & White) Kick-off 3.0 p.m. Prestor

Preston North End

KENNY ALLEN 1	JOHN PLATT
CHRIS RAMSEY 2	MARK JONES
DAVID COLE 3	ROBERT ATKINS
CHARLIE HENRY 4	SIMON GIBSON
ANDY ROWLAND 5	JONATHAN CLARK
COLIN CALDERWOOD 6	NIGEL KEEN
PETER COYNE 7	WAYNE FOSTER
DAVID MOSS 8	JOHN THOMAS
COLIN GORDON 9	NIGEL GREENWOOD
LOU MACARI 10	GARY BRAZIL
DEREK HALL 11	PAUL WELSH
12	

REFEREE

Mr. D.S. Vickers

LINESMEN

Red Flag: Mr. E.W. Burns Yellow Flag: Mr. P. Cox of Coventry

The Town Crier says...



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